1. A descriptive analysis of beer styles:

* What are the most common beer style? (based on number of ratings and reviews). Take the styles that are the most rated in the reviews.
* Investigate if we can merge some style together. (ex: English pale ale vs American pale ale).
* What are the characteristics of each beer style (abv, location)
* What are grades for each beer styles. (appearance, taste, palate, aroma)
* Based on the reviews, what are the adjectives that describe the best each beer styles. Either we choose the adjectives that occurred the most in the reviews, therefore we show the adjectives that have been used the most, or we try to find the adjectives closest to all other (taking number of occurrence into account).
* Analysis of beers style based on location.

1. What are the preferences based on location, time (average overall ratings over time) and user’s experience (temporal analysis per user).
   * Where live people that like a certain style of beers?
   * Does the taste evolve with time?
   * Does the taste change with the user experience?

Is the most brewed beers style in a country liked the most?